



Kaleidoscope Publishing

Reflecting God's Truth

Step One: Prepare a Word document proposal. Please include:

- Title
- Subtitle (if applicable)
- Genre
- Word count
- Level of completion
- Longline or hook (one-sentence description)
- Theme
- Inspirational Bible verse or passage
- Benefits to the reader (takeaways)
- Comparable titles
- Current platform and reach (website, email list, social media, etc.)
- Future marketing plans (ideas, connections, etc.)
- Possible endorsements
- One- to two-page synopsis
- Ancillary product ideas (optional)
- Bio (250 words or less)
- Headshot
- Author's resume (other published works, writer or speaker conferences attended, writer or speaker organization memberships)
- Short-term goals (next one to three years)
- Long-term goals (following three to ten years)
- Agent (if applicable)

- For fiction: list of primary characters with short descriptions, style sheet (if applicable), chapter outline, prologue (if applicable), first three chapters, short description of planned sequels (if applicable)
- For nonfiction: table of contents, chapter outline, introduction (if applicable), first three chapters, list of other future works (if applicable)

Step two: Email Shellie Arnold at info@kaleidoscopebooks.net. A simple cover letter in the body of the email is sufficient. Attach the proposal. **Please note in the subject line if your submission is requested material from a particular conference.**

Step three: Wait patiently. Typical response time is three to six weeks.